

UNIQUE

European University Quality in eLearning

Annemie Boonen
Helena Bijmens

EuroPACE ivzw

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Education and Culture

Socrates

EuroPACE ivzw

- European non-profit association of universities, educational organisations and their networks
- “Fostering collaboration in e-learning”



Interests & Activities

- Innovation
- New Educational Technologies
- Virtual Mobility
- Quality in e-learning

expert advise, EC projects, networking, Training, publications, events



UNIQUE

Institutional accreditation for traditional HE institutions

eLearning Quality label

UNIQUE aims to enhance the reform process of European higher
education institutions

by creating, testing and launching

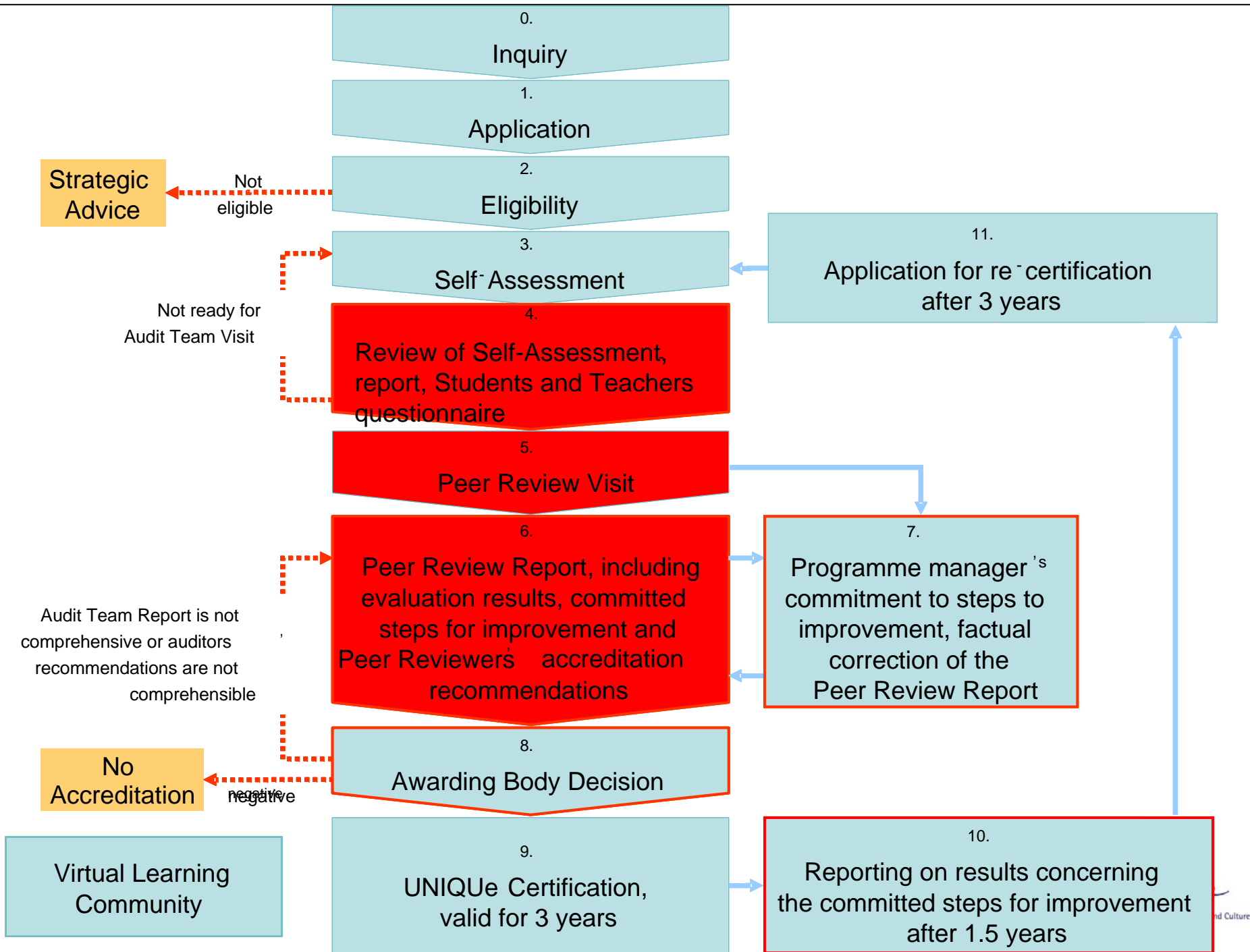
an eLearning quality label for ICT use in higher education.

Support HE institutions to measure how successful they are in
technology-enhanced learning & how to improve

- Coordination of Peer- Review Process
- Website
- Dissemination

- Focus:
 - Quality improvement
 - Support best practices
 - Criteria driven
- Aim: raise the standard of technology-enhanced learning programmes in Europe
- Target: European HE institutions
- Process: 6 stages, incl. SAR & Peer Review
- Result: accreditation 3 years and continuous quality improvement
- 3 Areas - criteria: Learning/institutional context, Learning Resources, Learning Processes

0. Inquiry
1. Application
2. Eligibility
3. Self-assessment
4. Peer review
5. Awarding Body
6. Continuous Quality Improvement



0. Inquiry

- First contact between the HE institution & Unique Executive Office (UEO)
- Information Package

1. Application

- Formalise
- Submission of Application Data Form:
 - Short questionnaire
 - Factual information
 - English
 - Allows preliminary formal assessment of the university's quality in comparison with the unique quality criteria

2. Eligibility

- Eligible =
Formal acceptance of application
Start of process for quality improvement & accreditation
- UNIQUe supervising body
- No guarantee
- Briefing session by phone (UEO)

3. Self-Assessment

- Higher Management in dialogue with stakeholders
- Self-critical not promotional; strenghts-weaknesses,
- Quality Criteria:
 - Learning resources:
 - Resources for learning
 - Students
 - Faculty
 - Technological equipment
 - Learning processes:
 - Quality of the offer
 - IPR management
 - Personal development/HR development
 - Learning focus/context:
 - Commitment to innovation
 - Strategy and eLearning
 - Openness

4. Peer-Review

- Pool of independent peer-reviewers: experts in HE, eLearning, Quality, University Management
- Teams of 2 experts
 - Guidebook & tools (open questionnaires,...)
 - Review of SAR and questionnaire results from staff and students & background info
 - Private meeting reviewers
 - Peer review visit (2-3 days): interviews with higher management & other stakeholders (students, tutors,...)
 - Preliminary conclusions & feedback
 - Peer-review report incl. Steps for future development
 - Agreed upon developments – check after 1.5 years
 - Recommendations for improvement

5. Awarding Body Decision

Final decision Accreditation

3 years

(with reporting of progress at 1.5 years)



No accreditation

1 year time for improvement

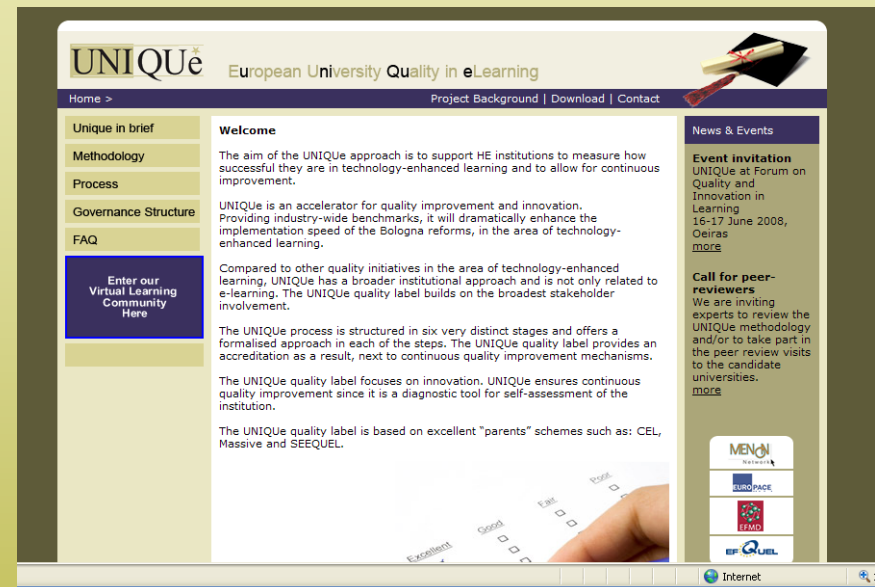
6. Continuous Improvement

Development RoR = Report on Results after
18 months

Based on the steps for improvement the
Peer Review Team had recommended

http://unique.europace.org

- Methodology and Process
- Call for peer-reviewers
- Application Data Form
- Information Package
- FAQ & more ...



The screenshot displays the UNIQUE website interface. At the top, the logo 'UNIQUE' is followed by the tagline 'European University Quality in eLearning'. Navigation links include 'Home >', 'Project Background | Download | Contact', and a 'News & Events' section. A left sidebar contains a menu with 'Unique in brief', 'Methodology', 'Process', 'Governance Structure', and 'FAQ'. A prominent blue button reads 'Enter our Virtual Learning Community Here'. The main content area features a 'Welcome' section with text explaining the UNIQUE approach and its goals. Below this, it details the formalized six-stage process and the focus on innovation. A 'Call for peer-reviewers' section invites experts to review the methodology. Logos for MENCI, EUROPACK, EFMD EQUIS, and EFMD EQUIS are visible at the bottom right of the content area. The browser's address bar shows 'Internet'.

Thank you!

Annemie Boonen
Helena Bijns

EuroPACE ivzw
www.europace.org

Unique Executive Office

MENON Network EEIG
35, Rue des Deux Eglises
B-1000 Brussels,
Belgium

Tel. +32 2 639 30 30

Fax. +32.2.6443583

Contact-unique@menon.org

<http://www.menon.org/>