

UNIQUE

European University Quality in eLearning

Project Background

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EuroPACE ivzw



Education and Culture

Socrates

Rationale of the project

- Reform process of European HE area can be enhanced through an improved integration of ICT
- Weak culture of quality in eLearning: focus on didactics and not on general impact at management, funding, international collaboration level
- Lack of common concept of quality improvement

UNIQUE, eLearning Label for Quality

UNIQUE aims at enhancing the reform process of European higher education institutions by creating, testing and launching an eLearning quality label for ICT use in higher education.

Project Target Groups

- The “EU higher education governance community”: policy makers concerned with higher education reform, university management teams, associations and representative bodies, and higher education funding authorities;
- The EU university students and adult learners and the European society as a whole, that will benefit from a EU higher education area that integrates ICT in teaching and management practices in a quality-oriented way.

ACTIVITIES

November 2006 – October 2008

WP1: Preliminary Analysis

Title “eLearning quality in EU universities, success stories and pitfalls”

- eLearning in European Universities
- Quality approaches in the HE including the Bologna process and ICT
- Accreditation and ranking experiences (existing), looking at the HE like CEL
- Peer review/self assessment experiences (MASSIVE approach) within the Universities
- Policy level initiatives, policy vs. HE experiences
- Lessons learnt for UNIQUE

WP2: UNIQUe Label Development

Study: how to adapt the successful experience of CEL from the management education field to the broad field of eLearning in higher education and how to build further on the MASSIVE model ?

WP3: Validation and Relevance Building

UNIQUE Advisory Board: eLearning experts, policy representatives, national quality and accreditation bodies etc. (expert validation)

3 seminars:

- Validation of the UNIQUE specifications (23/04/2007)
- Pilot validation seminar
- Policy Uplink seminar

WP4: Benchlearning and Piloting

12 universities test the label through:
Self evaluation, benchlearning, problem-based peer review,
community certification

WP5: Dissemination and Sustainability

- Website: community of practice
- 3 seminars for expert validation
- Conference on HE reform, pilot results, policy recommendations, official launch of the UNIQUe Label
- Publication of a sustainability strategy in institutional, network, managerial, financial and operational terms.

UNIQUe Partners

4 networks:

- MENON Network (Coordinator)
- EUROPACE ivzw
- EFQUEL – HE SIG – U. Granada
- EFMD

Interested in participating?

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