

UNIQUE^{*}e

UNIQUE^{*}e

An Introduction to the UNIQUE Process

Jim Herbolich

jim.herbolich@efmd.org



Socrates

UNIQUe*

UNIQUe*

European University Quality in eLearning



Background



The UNIQUe Objectives

- UNIQUe aims to enhance the reform process of European higher education by
 - creating
 - testing and
 - launching an eLearning quality label
- For ICT use in higher education
- To improve eLearning processes and management

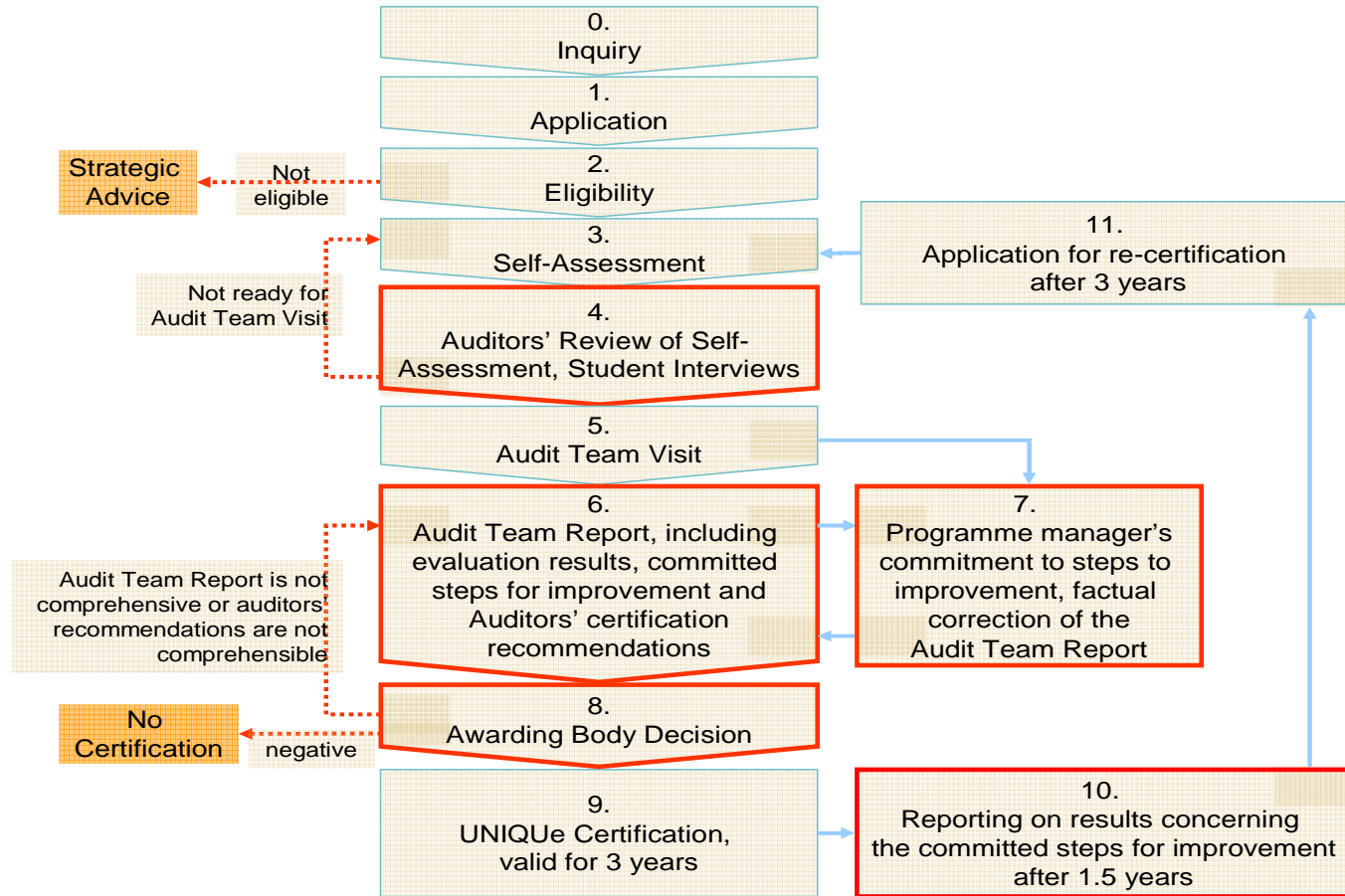
- What: UNIQUE is a quality improvement process that provides an institutional accreditation
- Aim: To raise the standard of technology-enhanced learning in Europe
- Target: European HE institutions
- Process result: Accreditation and continuous quality improvement

- Focus:
 - Quality improvement
 - Support best practices
 - Criteria driven
- Process:
 - Structured data gathering
 - Six distinct stages
 - Reporting of results
- Accreditation: 3 years (renewable)

- Learning resources:
 - Resources for learning
 - Students
 - Faculty
 - Technological equipment
- Learning processes:
 - Quality of the offer
 - IPR management
 - Personal development/HR development
- Learning focus:
 - Commitment to innovation
 - Institutional standing
 - Openness

1. Enquiry
2. Application
3. Eligibility
4. Self-assessment
5. Peer review
6. Awarding

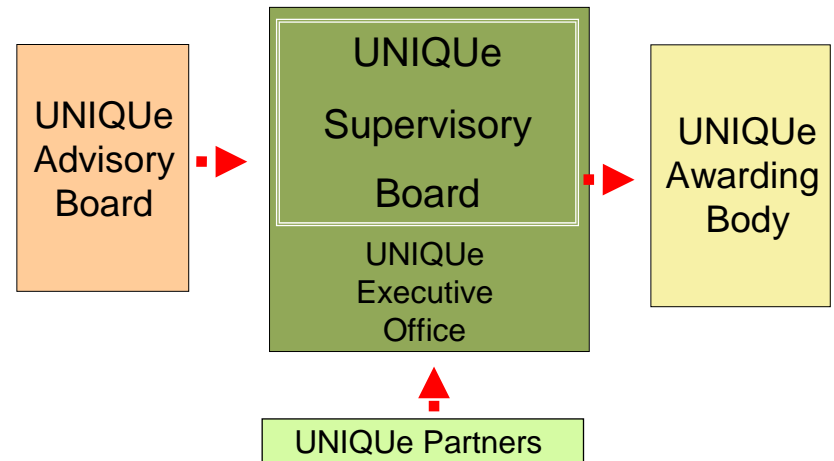
The UNIQUe Process



UNIQUE Boards:

- **Supervisory Board**
- **Advisory Board**
- **Awarding Body**

UNIQUE Governance Structure



- “eLearning Quality in European Universities” Report
- The UNIQUe Institutional Accreditation Model
- Pilot testing of the UNIQUe label in 12 universities in Autumn 2007

- Launch of the UNIQUE label in 2008
- Organization of a large-scale European conference in 2008
- Sustainability of UNIQUE label ensured by EFQUEL

For further information on UNIQUE:

contact-unique@menon.org